



Rockville 10K/5K Sponsorship Opportunities

Sunday, November 4, 2018

About the Rockville 10K/5K

This year marks the 43rd Annual Rockville 10K/5K, held in King Farm Village Center- Rockville, Maryland. The Rockville 10K/5K provides a home town feeling while welcoming all runners/walkers from outside the DC metropolitan area. The 10K/5K is considered the “oldest continuing race in Montgomery County,” attracting approximately 1,100 runners annually. The race offers something for everyone! Choose from the 10K, 5K or Kids 1 mile fun run. Runners can take part in the pre-race stretch and cap off their efforts with a post-race brunch provided by local restaurants. We hope to work with you for this year’s Rockville 10K/5K!

Sponsorship Levels

	Title Sponsor \$7,500	Gold Sponsor \$2,000	Silver Sponsor \$500
10K/5K race named sponsoring company	X		
Banner displayed at start/finish (provided by sponsor)	X		
Complimentary race t-shirts	X (10)		
Logo promoted to 11,600 followers on social media, e-blasts sent to 15,000 people	X		
Logo displayed on 1,100 race bibs	X		
Verbal recognition pre-& post-race festival/awards ceremony	X	X	
Logo displayed on 1,100 runner’s shirts	X	X	
Logo displayed on 13,000 mailed race postcards in metropolitan area	X	X	
Logo or company name on City of Rockville & Montgomery County Road Runners 10K/5K websites	X	X	X
Exhibit booth on-site	X (10x20)	X (10x10)	X (10x10)
Promotional material provided to City included in 1,100 runner’s packets	X	X	X
Complimentary race entries	X (10)	X (5)	X (2)
Logo displayed in runner’s packets	X	X	X

2018 10K/5K Sponsorship Application

Please print or type clearly

Business _____ Contact Name _____

Type of Business _____

Address _____ City _____ State _____ Zip _____

Work Phone _____ Cell Phone _____

Email _____ Website _____

Additional Contact Name _____ Phone _____

Thank you for sponsoring the Rockville 10K/5K

SPONSORSHIP LEVEL (select one)

- Title Sponsor (\$7,500)
 Gold Sponsor (\$2,000)
 Silver Sponsor (\$500)

PAYMENT (select one)

- Check made payable to: City of Rockville
 Visa or Master Card ONLY:
Card # _____ Expiration Date _____ Security Code _____

APPLICATION DEADLINES

Submit application by August 12, 2018---Title and Gold Sponsors

Submit application by October 10, 2018---Silver Sponsor

SUBMIT APPLICATION

Submit this application by email or mail to:

Email: Jen Liberto, jliberto@rockvillemd.gov

Mail: Rockville City Hall, Attn: Sports Division, 111 Maryland Avenue, Rockville MD 20850

QUESTIONS ABOUT SPONSORSHIP OPPORTUNITIES, CONTACT

Jen Liberto, Sports Programs Supervisor
240-314-8653 or jliberto@rockvillemd.gov