



# Rockville 10K/5K Sponsorship Opportunities

## Sunday, November 3, 2019

### About the Rockville 10K/5K

This year marks the 44<sup>th</sup> Annual Rockville 10K/5K, held in King Farm Village Center- Rockville, Maryland. The Rockville 10K/5K provides a home town feeling while welcoming all runners/walkers from outside the DC metropolitan area. The 10K/5K is considered the “oldest continuing race in Montgomery County,” attracting approximately 1,100 runners annually. The race offers something for everyone! Choose from the 10K, 5K or Kids 1 mile fun run. Runners can take part in the pre-race stretch and cap off their efforts with a post-race brunch provided by local restaurants. We hope to work with you for this year’s Rockville 10K/5K!

### Sponsorship Levels

	<b>Title Sponsor \$7,500</b>	<b>Gold Sponsor \$2,000</b>	<b>Silver Sponsor \$500</b>
10K/5K race named sponsoring company	X		
Banner displayed at start/finish (provided by sponsor)	X		
Complimentary race t-shirts	X (10)		
Logo promoted to 11,600 followers on social media, e-blasts sent to 15,000 people	X		
Logo displayed on 1,100 race bibs	X		
Verbal recognition pre-& post-race festival/awards ceremony	X	X	
Logo displayed on 1,100 runner’s shirts	X	X	
Logo displayed on 13,000 mailed race postcards in metropolitan area	X	X	
Logo or company name on City of Rockville & Montgomery County Road Runners 10K/5K websites	X	X	X
Exhibit booth on-site	X (10x20)	X (10x10)	X (10x10)
Promotional material provided to City included in 1,100 runner’s packets	X	X	X
Complimentary race entries	X (10)	X (5)	X (2)
Logo displayed in runner’s packets	X	X	X

# 2019 10K/5K Sponsorship Application

Please print or type clearly

Business \_\_\_\_\_ Contact Name \_\_\_\_\_

Type of Business \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Additional Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

*Thank you for sponsoring the Rockville 10K/5K*

## SPONSORSHIP LEVEL (select one)

- Title Sponsor (\$7,500)  
 Gold Sponsor (\$2,000)  
 Silver Sponsor (\$500)

## PAYMENT (select one)

- Check made payable to: City of Rockville  
 Visa or Master Card ONLY:  
Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

## APPLICATION DEADLINES

Submit application by September 13, 2019---Title and Gold Sponsors

Submit application by October 11, 2019---Silver Sponsor

## SUBMIT APPLICATION

Submit this application by email or mail to:

Email: Derrick Thompson, [dthompson@rockvillemd.gov](mailto:dthompson@rockvillemd.gov)

Mail: Rockville City Hall, Attn: Sports Division, 111 Maryland Avenue, Rockville MD 20850

## QUESTIONS ABOUT SPONSORSHIP OPPORTUNITIES, CONTACT

Derrick Thompson, Sports Programs Supervisor

240-314-8652 or [dthompson@rockvillemd.gov](mailto:dthompson@rockvillemd.gov)